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2024



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- Imam Yahya Abdullah, Al-Islam Ministry
- NMBC African Diaspora Movement \$ Import Export Bachirou Seck, NMBC Dakar Senegal
- Layenne Community & much more....



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CEO TRANS DEV COACH
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Presents

National Muslim Business Council
NMBC Global Summit

OFFICIAL SPONSORSHIP KIT

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1 Affordable Sponsorship Opportunity

THIS YEAR'S LOCATION:

The Research Triangle Region, North Carolina
The World's Largest Foundation for Entrepreneurship

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2024

Marks the 24th annual National Muslim Business Council's (NMBC) Global Summit Conference, which will be held in Raleigh-Durham, North Carolina. The Conference is located at Four Points by Sheraton, 1200 Claren within minutes of the Research Triangle Region and

Raleigh Durham International Airport.

Why We Choose The Research Triangle Region:

- Research, education and engagement by three of the nation's top research universities: Duke University, North Carolina State University and the University of North Carolina at Chapel Hill.
- Diverse people - 2 million of them and growing - in thriving communities.
- Approximately 44 percent of adults hold a college degree.
- Extensive research and development - to the tune of \$2 billion each year - conducted at regional universities, federal labs and contract research companies.
- Focused workforce development to support the 1 million plus workers who call this region home.

This conference is designed to maximize your potential to reach 200-300 attendees in a boutique-style venue that is strategically located in one of the finance capitals of the nation.



What We Have In Store:

- **Three** Information-packed days of Business, Economic, Social & Cultural Activities.
- **Three** days of connecting, networking, training, and economic opportunities. A vendor and exhibitor trade show and a fabulous banquet award gathering! Come and showcase your products, services and programs to help empower individuals, communities and businesses from around world.

This Year's Conference Layout and Agenda

- **Friday, May 3.** Enjoy *Jumu'ah* with a Special Guest Speaker. Showcase your business or opportunity and sponsor our networking social and cultural night.
- **Saturday, May 4.** *Empowerment Seminar* with Renowned Speakers. *Workshops* featuring funding, marketing, government contracting, business startup and more! *Plenary Panels* with 10 Industry Corporate Leaders and Young Successful Entrepreneurs. You will not want to miss our *Banquet Awards program!*
- **Sunday, May 5.** *International Economic Address Brunch* features a Special Guest Speaker that works in one of the leading Industries.

Why Sponsor This Year's Event?

- Marketing for this event will be through various social media channels
- Connect with hundreds of business owners and community leaders
- Support the economic growth of The Research Triangle Region, NC
- Grow brand recognition throughout our thriving group of businesses

Who Should Sponsor?

- Local and National Banking Institutions
- Commercial Real Estate Companies
- City and Government Contracting Companies
- CPA, Bookkeeping, Legal & Insurance Companies
- Automotive Sales & Leasing Companies
- Women and Men's Apparel Companies
- Health and Wellness Companies
- Small Business & Entrepreneur Programs



The Mission of the National Muslim Business Council is to:

- Establish an association that will bring Muslim businesses and the general business community together into a collective entity.
- Develop a local partnership of networking services for the benefit of its membership
- Promote moral excellence in America's business life
- Organize a business strategy to support Muslims and non-Muslims in the state and around the country and make investments in each other
- Strengthen and share the responsibility for community economic development and unification with an international perspective

Organization History

The National Muslim Business Council began in 1990 and was originally named the North Carolina Muslim Business Council. It started with a group of businesspersons coming together to establish meetings and to help others to learn about business. These people came from around North Carolina and outside of North Carolina. The Council was meant to be an information base to help people start up a small business and work with individuals that were already in business. We established monthly networking meetings once a month in Fayetteville, NC. In late 2006, David Hasan reorganized a group of community leaders to re-establish the North Carolina Muslim Business Council. As a result, some of the members started new businesses. In 2006, a CPC Product & Service Business Conference was suggested, and Mr. Hasan brought the idea back to the North Carolina Muslim Business Council. The Council was very instrumental in helping to establish 35-40 CPC distributorships around the country.

Mr. Hasan led NMBC into numerous cities across USA; and recently opened NMBC Africa office in Dakar, Senegal, West Africa. Mr. Hasan was in business for over 50 years and, as an entrepreneur, had several businesses and received many accolades, honors and awards for outstanding business achievements within the business world. He was a member of the Small Business Council of President Barack Obama. He was instrumental in the opening of the Muhammad Ali Center in Louisville, Kentucky. He was appointed by the Governor of North Carolina to the Business Round Table and served on many boards: Board of Directors of the Chamber of Commerce; Advisory Board for Early Childhood Education for Fayetteville Technical Community College; Vice Chair of the Cumberland County Joint Planning Board in Fayetteville, North Carolina.

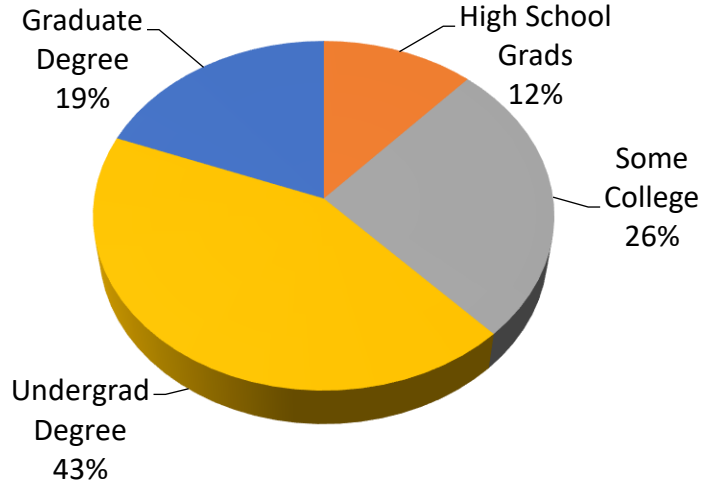
In 1987, Mr. Hasan led the community in building the first mosque from the ground up in North Carolina. Masjid Omar Ibn Sayyid, the Islamic Mosque named after a Muslim Scholar from Africa who escaped from slavery in South Carolina but later caught and imprisoned in Fayetteville, an historical monument, helped establish the W. D. Mohammed Islamic Center in Greensboro, NC and on this same campus the current Board of Directors named a building in his honor: ***Imam David K. Hasan Business and Culture Center*** in 2022. NMBC joint ventured with the African Diaspora's group headed by 1st appointed Ambassador from USA in Sierre Leone H.E. Waleed Shamsid Deen, Special Envoy Investment and Trade & others. He accommodated over 47 delegates in joining thousands of African businessmen and women to attend the first led NMBC Conference on the continent of West Africa. This conference was therefore fulfilling a promise made seven years earlier by *the* Ambassador Permanent Representative Du Senegal His Excellency Fode Seck and Mr. Hasan toured with Bachirou Seck, NMBC Africa's new manager and met the highest Muslim leaders in Senegal including Sheikh Mouhamadou Mounkha MBACKE, his wife Sokhna baly MBACKE(Touba), Cheikh Ahmed Tidiane SY Al Amine and his brother Cheikh Moustapha SY, on behalf of the Khalife Cheikh Mohamadou Mansour SY (Tivaoune), and Cheikh Mouhamadou Lamine LAYE, spokesman and personal representative of Cheikh Mouhamadou Moctar LAYE, Khalife General of the Layene Community. At the institutional level, he met and discussed with the Minister of Tourism and Leisure, and the Department of Trade and Commerce, business opportunities for Muslim African Americans wanting to invest in Africa.

Today, the Council consists of NMBC International Business Executive Director, Sis.

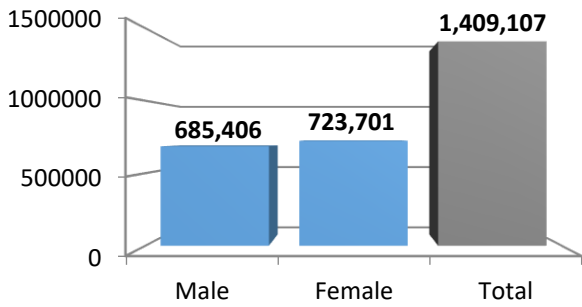
Barbara BaSeemah Calhoun-Hasan and a Steering Committee with a focus toward continuing the legacy and the concept from an Islamic and non-Islamic Perspective how on we can work together for the Advancement of the Communities. The Council has committed to hosting the business conference on an Annual Basis.

THE RESEARCH TRIANGLE REGION DEMOGRAPHICS & VITAL INFORMATION

EDUCATION LEVEL



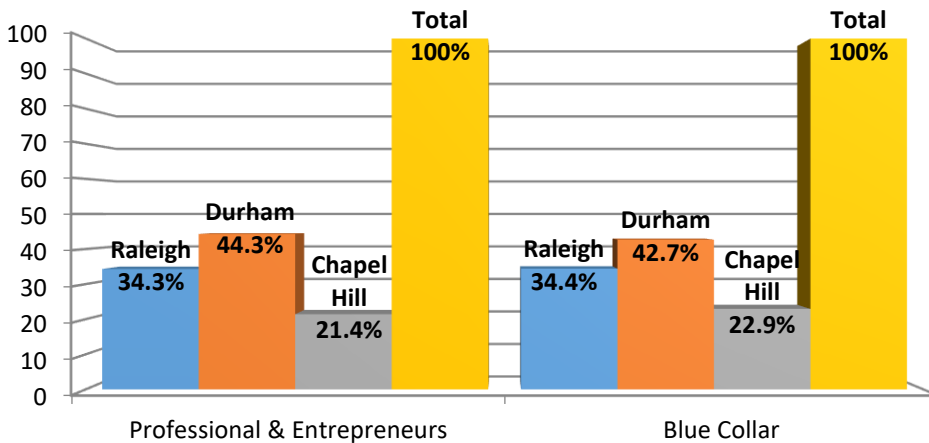
GENDER



MEDIAN AGE

37.45

BUSINESS LEVEL



NMBC 2024 GLOBAL SUMMIT Conference

SPONSORSHIP LEVELS & BENEFITS

	Copper \$500	(For Presenters) Silver \$1,000	(For Workshops) Gold \$1,500	(For NMBC Presentertr/Spon sor) Platinum \$2,500
General Registration	2	2	5	10
NMBC Awards Program	2	4	5	10
Exhibit Area – (1) 6'wx5'd area with (1) 2'x5' table and (2) chairs	✓	✓	✓	Stand booth/or Room
Company Logo*	ON NMBC signage throughout the event	On NMBC signage throughout the event	On NMBC signage throughout the event	Prominent placement on NMBC website and facebook page banner
Full Color Ad*	½" Page B & W	1/2 Full Page	1 Full Page	2 Full Page
3-Minute Commercial (during Awards where you will be given an opportunity to share what you do)		✓	✓	✓
30-Minute Presentation (Slot on Friday – while they last!)		✓	✓	✓
Radio Broadcast Announcements (NMBC selected media)			✓	✓
Use of Presentation Room** (for 50-75 people within the conference for up to 8 hours; wi-fi included)			✓	✓
Email Blast Announcement (to NMBC members)			✓	✓
5-7 Minute Commercial (at the Awards Program)				✓
Full Color Ad <u>Only</u> *	Camera Ready Ads for Full Page (8.5"x11.0")			
Booth Package	\$450 includes: 45 min.+ 1) 6'wx5'd area with (1) 2'x5' table and (2) chairs; 1" page ad full color size 2.75"x4.25" (include registrations 5 and 5 awards gala tickets)			

*All company logos and ad copy must be submitted in .jpeg or .pdf format only and to member@nationalmbc.org by April 15, 2024

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National Muslim Business Council

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Let’s Talk: LaRick Calhoun // 216-299-1987

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